



DATE OF TODAY

SALES RESPONSIBLE

DOSSIER (NAME/NUMBER)

TYPE OF SALE

REASON FOR SALE

TYPE OF INDUSTRY

ESTIMATED VALUE OF GOODS

ESTIMATED SALES PERCENTAGE

TOTAL TAXATION

START + CLOSING DATE OF THE ONLINE AUCTION

To optimize reach, AUCTIM advises min 5 weeks between informing marketing and closing date of the auction.

IS CLOSING DATE FIXED? Yes No

TOP 6 LOTS/BRANDS TO HIGHLIGHT

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TOTAL TAXATION LOTS ABOVE

TARGET SALES REGION

Which sectors / type of companies are relevant?

OTHER COUNTRIES:

TARGET CUSTOMERS

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E-MAIL ADDRESSES OF COMPETITORS / CUSTOMERS AVAILABLE? Yes No

If yes, please send to marketing mailbox and select "yes"?

TARGET SECTOR INFORMATION

- *Relevant press (websites, magazines, forum,, ...) trade organisations (is client a member?)*

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TITLE SUGGESTION FOR THE AUCTION

- *f.e. Bankruptcy Company X, Liquidation Sale,...*

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